



Dive into our seventh edition of the *XR Report*, revealing transformative insights into the extended reality industry. This comprehensive analysis—based on surveys of 305 insiders and interviews with executives—uncovers investment trends, adoption barriers, and the pivotal role of AI in shaping immersive technology.

[Download the XR Report Now!](#)

## **Explore more in**

[Digital Media & Entertainment, Gaming & Sports](#) [Artificial Intelligence & Machine Learning](#) [Immersive Technology](#)

## **Related insights**

Publication

**[2022 XR Report](#)**

Publication

**[XR Industry Insider 2021 AR/VR/XR Survey Results](#)**