



Amid intense focus on AI and a flurry of consumer privacy law updates, legislative activity has continued to change data breach notification requirements in a variety of ways. [Similar to 2023](#), a handful of changes to generally applicable state breach notification statutes were accompanied by steady sectoral activity at the state level and significant updates at the federal level, including new obligations from both the Federal Trade Commission (FTC) and the U.S. Securities and Exchange Commission (SEC).

Read the full Update [here](#).

Authors



Amelia M. Gerlicher

Partner

AGerlicher@perkinscoie.com [206.359.3445](tel:206.359.3445)



Peter Hegel

Counsel

PHegel@perkinscoie.com [312.324.8683](tel:312.324.8683)



Akua N. Asare-Konadu

Associate

AAasareKonadu@perkinscoie.com [206.359.3252](tel:206.359.3252)



Oviett Worthington Wargula

Associate

OWorthingtonWargula@perkinscoie.com [206.359.3130](tel:206.359.3130)



[Rohan Andresen](#)

Associate

RAndresen@perkinscoie.com



[Mary Grace Thurmon](#)

Associate

MThurmon@perkinscoie.com

Explore more in

[Privacy & Security](#) [Technology Transactions & Privacy Law](#) [Retail & Consumer Products](#) [Artificial Intelligence & Machine Learning](#)

Blog series

Perkins on Privacy

Perkins on Privacy keeps you informed about the latest developments in privacy and data security law. Our insights are provided by Perkins Coie's [Privacy & Security practice](#), recognized by Chambers as a leading firm in the field. [Subscribe ?](#)

[View the blog](#)