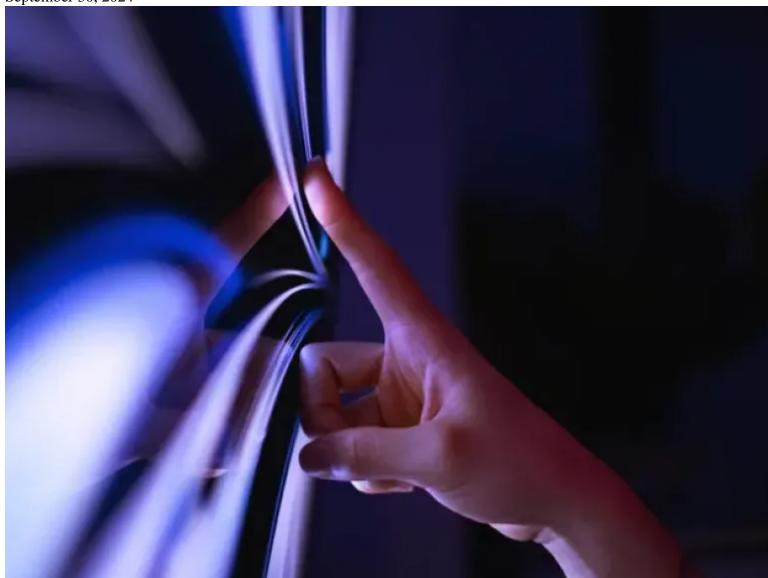
### Blogs

September 30, 2024



Amid intense focus on AI and a flurry of consumer privacy law updates, legislative activity has continued to change data breach notification requirements in a variety of ways. Similar to 2023, a handful of changes to generally applicable state breach notification statutes were accompanied by steady sectoral activity at the state level and significant updates at the federal level, including new obligations from both the Federal Trade Commission (FTC) and the U.S. Securities and Exchange Commission (SEC).

Read the full Update here.

#### **Authors**



Amelia M. Gerlicher

Partner

AGerlicher@perkinscoie.com 206.359.3445



**Peter Hegel** 

Counsel

PHegel@perkinscoie.com 312.324.8683



Akua N. Asare-Konadu

Associate

AAsareKonadu@perkinscoie.com 206.359.3252



# **Oviett Worthington Wargula**

Associate

OWorthingtonWargula@perkinscoie.com 206.359.3130



## **Rohan Andresen**

Associate RAndresen@perkinscoie.com



# **Mary Grace Thurmon**

Associate MThurmon@perkinscoie.com

#### Explore more in

Privacy & SecurityTechnology Transactions & Privacy LawData Security Counseling and BreachResponseRetail & Consumer ProductsArtificial Intelligence & Machine LearningBlog series

# **Perkins on Privacy**

*Perkins on Privacy* keeps you informed about the latest developments in privacy and data security law. Our insights are provided by Perkins Coie's <u>Privacy & Security practice</u>, recognized by Chambers as a leading firm in the field.

View the blog