March 07, 2016

Food & Consumer Packaged Goods Litigation

Court Grants Final Approval of Class Action Settlement in Subway Footlong Sandwich Litigation

In re: Subway Footlong Sandwich Mark'g & Sales Practices Litig., No. 2:13-md-2439 (E.D. Wis.): The Court issued an order granting final approval of class action settlement in multiple, consolidated putative class actions alleging that Defendant misrepresents its sub sandwiches as being a "foot long" or 12 inches, when in fact the sandwiches are materially shorter. The terms of the proposed settlement are: 1) Defendants will make certain franchise practice changes to ensure that bread sold to customers is either 6 or 12 inches long; 2) Defendants will pay no more than \$525,000 in attorney fees, expenses, costs and incentive awards. We previously reported on this case *here*.

Explore more in

Food & Consumer Packaged Goods Litigation Food & Beverage Blog series

Food & Consumer Packaged Goods Litigation

Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

View the blog