Blogs February 13, 2015 Food & Consumer Packaged Goods Litigation

New Filings for February 13, 2015

Tsan v. Seventh Generation Inc., No. 3:15-cv-00205 (N.D. Cal.): Putative class action alleging that Defendant deceptively markets its cleaning supplies and paper products as "all natural" when in fact they contain chemicals and synthetic ingredients. <u>Complaint.</u> *Mladenov v. Whole Foods Inc.*, No. 15cv0382 (D.N.J.): Putative class action alleging that Whole Foods falsely marketed and advertised the bread and bakery products sold in its stores as "made in store" or "baked in store" when in fact the bread and bakery products were frozen, delivered to stores, and re-baked or partially baked. <u>Complaint.</u>

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Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

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