## New Filings for December 5, 2014

Seidman v. Snack Factory LLC, No. 14cv62547 (S.D. Fla.): Plaintiffs allege that Defendant falsely labels its Pretzel Crisps "all natural" when they contain synthetic or artificial ingredients such as maltodextrin, soybean oil, dextrose and caramel color. <a href="Complaint.">Complaint.</a> Browne v. The Coca-Cola Co., No. 14-cv-02687 (S.D. Cal.): Plaintiffs allege that Defendant falsely promoted and sold its Minute Maid Pomegranate Blueberry 100% Fruit Juice Blend as a product that provides brain support benefits. <a href="Complaint.">Complaint.</a> Cruz v. Anheuser-Busch, LLC, No. BC563150 (L.A. Sup. Ct.): Plaintiffs allege that Defendant falsely advertised beverages as being low in calories and carbohydrates. <a href="Complaint.">Complaint.</a> Michelle Richard v. Whole Foods Market California Inc., No. BC563304 (L.A. Sup.): Plaintiffs allege that Defendant improperly advertised and sold certain Blue Diamond products with the Non-GMO Project label when these products have not been verified by the Non-GMO Project. <a href="Complaint.">Complaint.</a>

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