

## [Blogs](#)

September 23, 2014

Food & Consumer Packaged Goods Litigation

# Voluntary Dismissal in Frito-Lay Pretzel Case

*Figy v. Frito-Lay North America, Inc.*, No. 3:13-CV-3988 (N.D. Cal.) Plaintiffs filed a notice of voluntary dismissal in a putative class action alleging claims under California's UCL, FAL, and CLRA, claiming that defendant's pretzel products are misrepresented as being "Made with All Natural Ingredients" when in fact they contain "artificial, synthetic and unnatural ingredients" and are further misbranded as being "Low Fat" or "Fat Free" without directing consumers to the sodium content information as required under federal law. [Order](#).

## Explore more in

[Food & Consumer Packaged Goods Litigation](#) [Food & Beverage](#)

Blog series

# Food & Consumer Packaged Goods Litigation

Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

[View the blog](#)