## Parties Agree to Dismiss All-Natural Nutrition Bars Suit

Sethvanish v. ZonePerfect Nutrition Co., No. 3:12-cv-02907 (N.D. Cal.): Having denied class certification in February 2013, the court entered a stipulated dismissal with prejudice between the parties in a putative class action claiming common law fraud, violations of California's UCL, FAL, and CLRA, and breach of quasi contract, based on defendant's alleged misuse of the phrase "All-Natural Nutrition Bars" on its products because the products contain allegedly "synthetic" ingredients. Order.

## Explore more in

Food & Consumer Packaged Goods Litigation Food & Beverage Blog series

## **Food & Consumer Packaged Goods Litigation**

Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

View the blog