Blogs

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Food & Consumer Packaged Goods Litigation

Defendants Obtain Partial Dismissal of Evaporated Cane Juice Complaint

In *Samet v. Proctor & Gamble Co.*, No. 12cv1891 (N.D. Cal.), plaintiff alleged that various Proctor & Gamble and Kellogg products labels listed ECJ as an ingredient and described the products as "healthy." The court granted in part the motion to dismiss. Plaintiff's claim against "0 grams trans fat" survived because the complaint adequately alleged unlawful conduct in violation of California consumer protection statutes. Further, the court dismissed all claims related to labels making "healthy and wholesome" claims. Order.

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