Blogs

August 02, 2019



On July 31, Dr. Scott Gottlieb, the outgoing FDA commissioner, published an editorial in which he proposed how the FDA could expedite approval of food and beverage products that contain cannabidiol (CBD).

In this update, we review Dr. Gottlieb's proposal which highlights areas of concern for business involved in the CBD industry, such as labeling and deceptive marketing.

Read the full update on PerkinsCoie.com.

Authors



Barak Cohen

Partner

BCohen@perkinscoie.com 202.654.6337

Explore more in

Consumer Protection
Blog series

Consumer Protection Review

Consumer Protection Review helps businesses that market and sell to consumers navigate federal and state legal issues related to advertising, privacy, promotions, products liability, government investigations, unfair competition, class actions and general consumer protection.

View the blog