

# Privacy Starter Kit

As privacy laws keep changing both in the U.S. and globally, businesses face the challenge of keeping their privacy practices up to date.



The kit includes roadmaps, checklists, templates, and guides to help you build and sustain robust privacy programs.

It is designed to tackle comprehensive privacy laws like the EU's General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), and other similar laws across the U.S. Resources provided include the following:

A detailed Privacy Compliance Roadmap that identifies the various components of a compliant privacy program.

We provide checklists and templates to help you comply with various notice, consent, and data governance requirements, such as:

- Privacy Policy Checklist
- Internal Data Protection Policy and Sample Policy
- Consumer Rights Request Playbook
- Consumer Rights Request Tracking Log
- Consumer Rights Request Webform
- Template Data Security Policy
- Template Data Processing Agreements (DPAs)
- Template Information Security Exhibit
- Sample Employee Training Presentation
- Template Retention Policy and Schedule
- Template Privacy Impact Assessment (PIA)

We can also provide guidance and resources documents that explain more complex concepts, including:

- Accessibility considerations under privacy law.
- Children's personal information.
- Cross-border transfers of personal data.
- Establishing legal bases for processing personal data.
- Financial incentives/bona fide loyalty programs.
- Requirements for data protection officers and representatives.
- Sales, sharing, & targeted advertising.
- Sensitive personal information.

The Privacy Starter Kit is available for an annual subscription. To sign up or request additional information about this product and our pricing options, please contact [PrivacySolutions@perkinscoie.com](mailto:PrivacySolutions@perkinscoie.com).

Our Privacy & Security lawyers have extensive knowledge of both U.S. and international data protection laws. We have helped hundreds of companies assess their data and create privacy and security programs that meet global standards. *Chambers USA* ranks us among the top firms for privacy and data security.