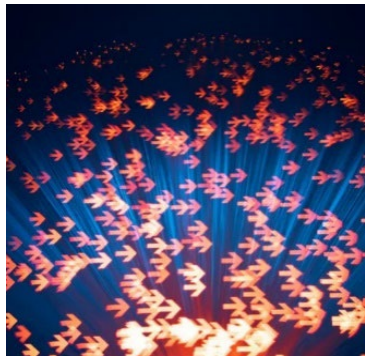# Data Navigator

It's crucial for your business to understand how it handles data. This means knowing what data you collect and what you do with it, including how you use, share, sell, store, and protect it.

As privacy laws keep changing both in the U.S. and internationally, businesses face the challenge of keeping their privacy practices up to date. The first step is to clearly understand and record how your business uses personal information. This knowledge allows you to compare your practices with current privacy laws, spot any issues, and fix them.

Businesses need an easy and effective way to keep track of their data handling practices. Perkins Coie's Data Navigator is here to help. This tool, created by our Privacy & Security lawyers, helps companies manage their data responsibly and stay legally compliant.

Data Navigator guides businesses through creating a detailed list of their data activities. It helps you understand where your data goes and how it's handled, offering powerful tools to visualize and report on these practices. You can use Data Navigator on your own or with the support of our Privacy & Security team to help ensure your data practices are accurate and up to date.

To learn more about Data Navigator, please contact us at PrivacySolutions@perkinscoie.com.

About Us

Perkins Coie's Privacy & Security team knows U.S. and international data protection laws inside out. We have helped hundreds of companies evaluate their data practices and create privacy and security programs that meet global legal standards. *Chambers USA* ranks us as one of the top firms for privacy and data security.

We are innovative in our approach. In addition to Data Navigator, we've developed the Privacy Starter Kit to help businesses build and maintain their data protection programs effectively.