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April 03, 2024

Navigating Emerging Privacy Risks in the Automotive Industry



Perkins Coie's [Privacy & Data Security](#) lawyers hosted a webinar delving into the privacy regulations and risks shaping the future of automotive privacy and data protection. They examined the following topics, and more:

- The increasing impact of AI
- Wiretapping and eavesdropping laws for auto manufacturers
- Biometrics in human-machine interaction
- State privacy laws
- Cybersecurity
- Evolving litigation and enforcement trends

Our panel also shared insights on how automakers can proactively prepare for new laws and minimize their risks to help ensure continued innovation and business success.

[View the Recording Here](#)

Authors

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