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June 07, 2023

Demystifying Washington State's My Health, My Data Act



The recently enacted My Health, My Data Act (MHMD) will regulate the collection, use, sharing, analysis, and sale of health-related data of individuals in Washington state and beyond. With expansive definitions of consumers, consumer health data, and regulated entities, MHMD imposes stringent restrictions on the processing of a broad range of data and creates a host of new challenges and obligations.

Lawyers in our Privacy & Security practice discussed a comprehensive overview of MHMD, its associated obligations, and its profound impact and extensive reach. In addition to providing an overview of the law, we also:

- Examined the law's treatment of biometric information.
- Considered unique challenges of the law with respect to sharing and using data in the ad tech ecosystem.
- Explored how the law impacts healthcare entities in particular, including how they can adapt to the new regulatory environment
- Unpacked the law's private right of action, including what constitutes "injury" necessary to bring a claim.

Demystifying Washington State's My Health, My Data Act

Wednesday, June 7, 2023

10:00 a.m. – 11:00 a.m. PT | 1:00 p.m. – 2:00 p.m. ET

[WEBINAR RECORDING](#)

Speakers



[Susan Fahringer](#)
Partner
Seattle



[Miriam Farhi](#)
Partner
Seattle



[Matthew Gordon](#)
Partner
Seattle



[Meredith Halama](#)
Partner
Washington D.C.



[Nicola Menaldo](#)
Partner
Seattle



[Ryan Spear](#)
Partner
Seattle



[Mikella Hurley](#)
Counsel
Washington D.C.

Questions? Please contact [Rafeedah Keys](#) via email.

Authors

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