

Perkins Coie Advises Celeri Labs, Inc. in Acquisition by Esusu, Inc.

NEW YORK (February 20, 2025) - Perkins Coie is pleased to have advised Celeri Labs, Inc., an AI-powered fraud prevention provider trusted by industry leaders for its innovative technology, in its acquisition by Esusu, Inc., a leading fintech platform transforming lives through rental data and credit building. For more information, please see Esusu's press release [here](#).

[Celeri](#) specializes in identifying rental application fraud, verifying documents and identities instantly, and reducing risks for property owners. This acquisition addresses increasing rental fraud incidents in the multifamily housing market, strengthening [Esusu's](#) mission to deliver advanced tools that enhance leasing efficiency, mitigate bad debt, and promote fairness in housing. With this partnership, Celeri will continue to operate independently while leveraging Esusu's capabilities and expertise to develop innovative solutions to help property owners combat fraud and create equitable housing opportunities.

The Perkins Coie [Emerging Companies & Venture Capital \(ECVC\)](#) practice advisory team included partners [Agatha Kluk](#) and [Eitan Hoenig](#), and associates [Jake Hays](#) and [Yara Slaton](#).

From incorporation to exit, Perkins Coie helps clients build great companies. Lawyers in our Emerging Companies & Venture Capital (ECVC) practice span the country, supporting the most innovative entrepreneurs and investors in all key technology-driven markets. Our ECVC lawyers have managed thousands of venture capital and private equity financings from pre-seed to growth equity, assisting clients in raising billions of dollars annually. They provide end-to-end legal and business counseling to the leading-edge companies of tomorrow in industries like artificial intelligence, clean technology, fintech and blockchain, digital media and gaming, deep tech, healthcare, biotech, consumer products, and everything in between.

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

Media Inquiries: Please email [Justin Cole](#), Head of Media Relations.

Contact



Agatha Kluk

Partner

AKluk@perkinscoie.com

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[332.238.2756](tel:332.238.2756)



Eitan Hoenig

Partner

EHoenig@perkinscoie.com

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[332.238.2820](tel:332.238.2820)



Jake Hays

Associate
JHays@perkinscoie.com

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Yara Slaton

Associate
YSlaton@perkinscoie.com

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[415.954.3259](tel:415.954.3259)

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