



As technology has become ubiquitous in our lives, litigation that does not involve electronically stored information (ESI) has become increasingly rare. Emails, voicemails, instant messages, text messages, videos, and social media communications—all regular means of communication in our business and personal lives - are discoverable as part of a company's litigation process. And the demands and costs of electronic discovery continue to grow, presenting in-house legal professionals and outside counsel with unique challenges, particularly in large-scale commercial litigation and transactional matters.

Join us for a one-hour CLE presentation as we discuss the myriad e-discovery issues that can arise in litigation with those who have experienced it firsthand. Panelists will share stories from the e-discovery trenches and offer advice on:

- E-Discovery 101: a primer that can benefit everyone.

- Practical tips for conducting efficient and defensible discovery.
- Big-picture trends to inform future actions.
- Efficient, forward-thinking approaches to avoid common pitfalls.

Moderator:

- **Jessica Tseng Hasen**, Senior Counsel, E-Discovery Services & Strategy, Perkins Coie

Panelists:

- **Ellen Blanchard**, Director of Discovery and Information Governance, T-Mobile
- **Diane Diaz**, eDiscovery Manager, Commercial Litigation Practice Group, McDonald's Corporation
- **Sue Stopka**, eDiscovery Manager, Commercial Litigation Practice Group, McDonald's Corporation
- **Beth King**, Litigation Compliance Specialist, Vestas - American Wind Technology, Inc.

Speakers



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