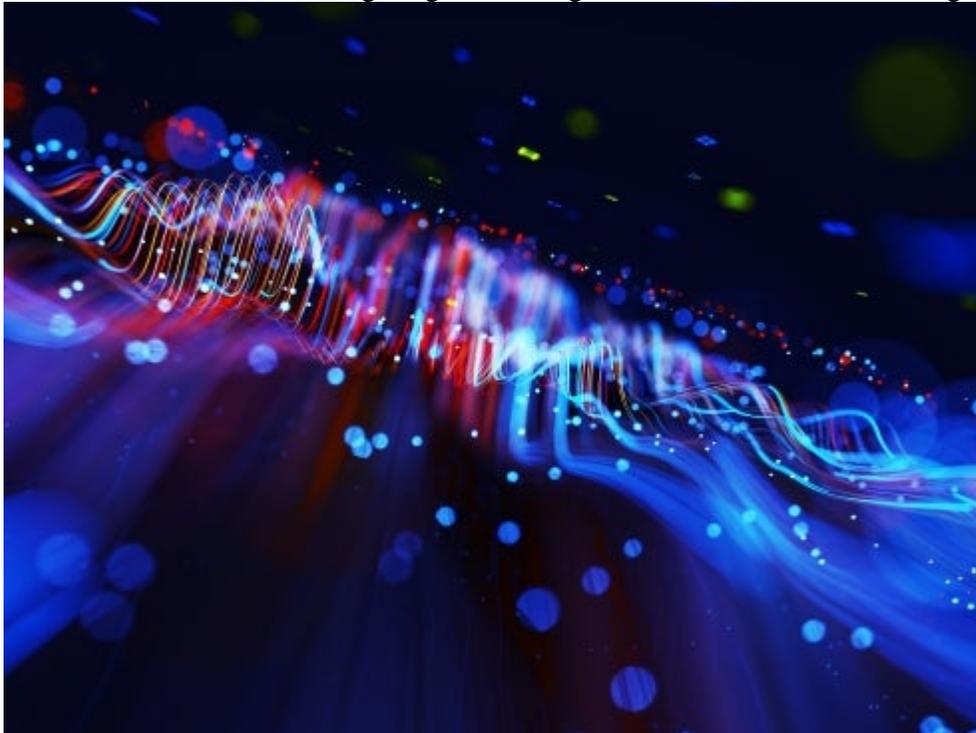


## [Events](#)

October 16, 2024

Content Monetization: Navigating Media Rights and Deals Across Shifting Audiences and Platforms



Meeka Bondy moderated "Content Monetization: Navigating Media Rights and Deals Across Shifting Audiences and Platforms," a program from the ACC New York City - Association of Corporate Counsel.

This program covered the legal, regulatory, and business intricacies behind different media rights deals, IP licensing strategies, and content distribution models. The speakers guided participants through the latest trends, challenges, and opportunities in revenue generation across a complicated ecosystem of traditional, digital, streaming, gaming, and immersive platforms.

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