## Blogs

September 30, 2024

2024 Breach Notification Law Update: Unique New State Obligations and Widespread New Federal Obligations



Amid intense focus on AI and a flurry of consumer privacy law updates, legislative activity has continued to change data breach notification requirements in a variety of ways. Similar to 2023, a handful of changes to generally applicable state breach notification statutes were accompanied by steady sectoral activity at the state level and significant updates at the federal level, including new obligations from both the Federal Trade Commission (FTC) and the U.S. Securities and Exchange Commission (SEC).

Read the full Update here.

## **Authors**

## **Explore more in**

Privacy & Security | Technology Transactions & Privacy Law | Data Security Counseling and Breach | Response | Retail & Consumer Products | Artificial Intelligence & Machine Learning