

## [Events](#)

September 22, 2021

What Investors Want: Understanding Venture Capital Fundraising for Founders



A company's first institutional rounds of funding can set the stage for the long, or short, journey ahead. When making a pitch, it is important to understand exactly what information investors want and need.

Join Perkins Coie's Startup & Investor Services team for a panel event as we tackle a list of curated questions specific to early-stage startups seeking to raise a series seed or series A financing. With decades of experience working one-on-one with our startup clients, our Startup & Investor Services team works alongside our attorneys to prepare early-stage companies for the process of raising capital and targeting the right investors.

**Wednesday, September 22, 2021**

11:00 a.m. - 12:00 a.m. PT | 2:00 p.m. - 3:00 p.m. ET

Speakers include:

- [Jim Brenner](#)  
Partner, Perkins Coie
- [Matt Oshinsky](#)  
Partner, Perkins Coie
- [Shayne Veramallay](#)  
Director of Startup & Investor Services, Perkins Coie
- [Ian Westberg](#)  
Director of Startup & Investor Services

**Authors**

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