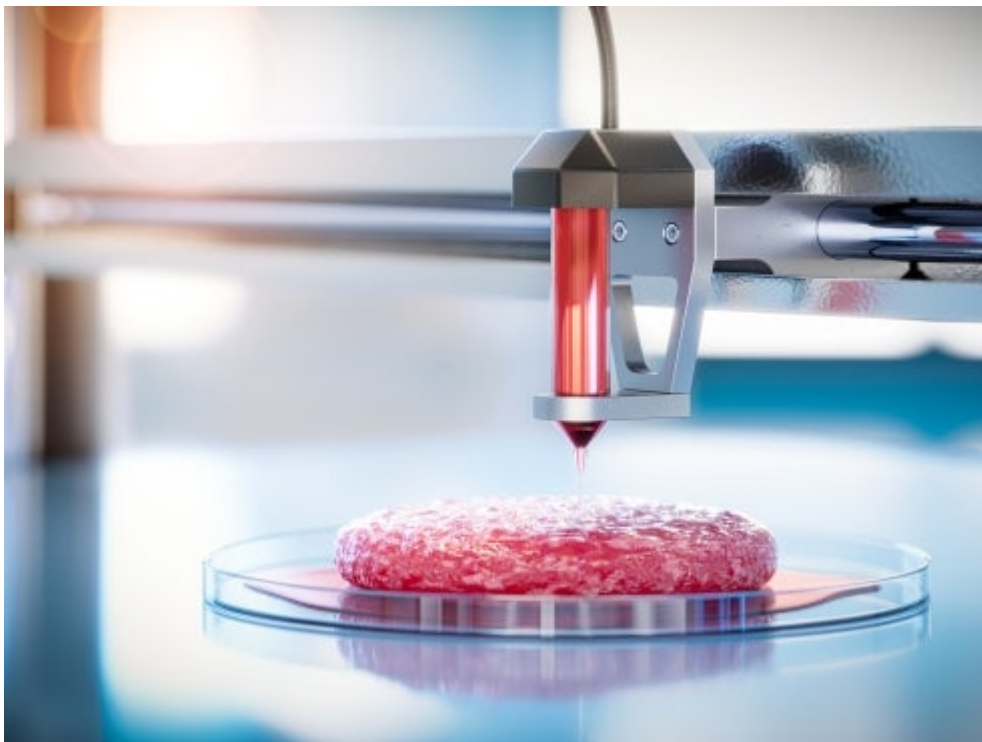


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September 17, 2024

Brian Sylvester Quoted in Protein Production Technology International—Talking Heads Marketing: Masters at Work



Brian Sylvester was quoted in "[Talking Heads Marketing: Masters at Work](#)," an article in *Protein Production Technology International Quarterly Publication*, regarding the cultivated meat review process to boost future innovation.

“When you submit your safety dossier to the FDA for cultivated meat, it’s very important the manufacturing information and all safety information match the process you plan to commercialize,” Sylvester says. “In other words, if you optimize the process later – which is expected – then it is prudent to consider whether the change merits an update to your submission, and this is the type of conversation you’d have with your regulatory counsel or advisor and ultimately, in certain cases, with the FDA itself.”

[Read the full article on Protein Production Technology International](#)

Authors

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