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General News

Shirin Malkani Quoted in CNBC - NFL's next big media rights payday is years off — and subject to a shifting industry

Most major sports media rights deals are locked up for the immediate future, making it difficult to determine how the ongoing shake-up across media companies will affect valuations.

Contact



Shirin Malkani

Senior Counsel

SMalkani@perkinscoie.com [212.261.6844](tel:212.261.6844)

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