

Events

September 11, 2024

Understanding My Health My Data Act



The My Health My Data Act (MHMDA) was signed into law in April and will largely take effect from 31st March 2024. Complying with this Act requires a deep understanding of its definitions, scope, and impact. MHMDA will regulate the collection, use, sharing, and sale of health-related data. Companies subject to MHMDA will need to prepare as this law potentially requires more effort than other state privacy laws.

During our webinar on the My Health My Data Act, we plan to delve deep into the regulation, focusing on topics such as:

- Introduction to the Act - its scope and why it has been gaining a lot of attention
- Specifics of the law and how companies can prepare for it
- How the law differs from HIPAA
- The impacts of the law on geo-fencing and Ad tech
- The impact of the privacy right of action and what we can understand from other laws like BIPA that also have the privacy right of action

Watch the webinar [here](#) on Meru Data.

Authors