



Prof. John Dowling joins us on The Persuasion Occasion to discuss the science of memory and learning.

We explore the mechanisms of neurotransmission and modulation in the brain and how long-term memories are formed through biochemical changes in the brain. John dives into the creative and reconstructive nature of memory, the role of attention and emotions in perception and memory, and the creative limitations of AI.

[Listen to "Neuroscience and Memory: A Deep Dive with Prof. John Dowling" on Spreaker.](#)

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Contributors



[David T. Biderman](#)

Partner

DBiderman@perkinscoie.com [310.788.3220](tel:310.788.3220)



[Jasmine Wetherell](#)

Partner

JWetherell@perkinscoie.com [310.788.3294](tel:310.788.3294)

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Podcast series

The Persuasion Occasion

Hosted by Perkins Coie Consumer Products and Service litigators David Biderman and Jasmine Wetherell, each episode features a conversation with noted professionals about achieving success in disputes and negotiations.

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