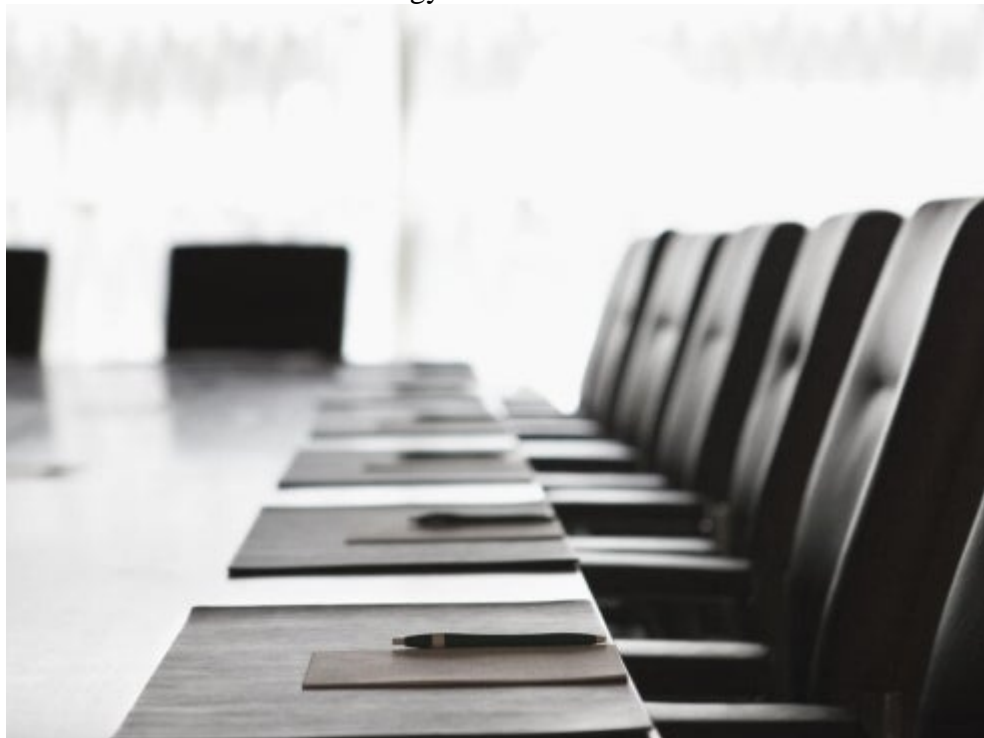


## [Events](#)

September 25, 2024

IAM Live: Trade Secrets Strategy USA



Perkins Coie sponsors the [IAM Live: Trade Secrets Strategy USA](#), which bring together leading experts, including private practice and in-house counsel, to provide actionable insights into the identification, management, valuation, enforcement, and monetization of trade secrets.

John Gray, partner and firmwide vice chair of Trademark, Copyright, Internet & Advertising Practice; firmwide co-chair of Trade Secrets, will be moderating the "Trade secrets at the heart of successful IP strategies" panel on spotting where secrecy is an asset over patent disclosure and how to use software tools and processes to safeguard company's assets.

## **Authors**

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