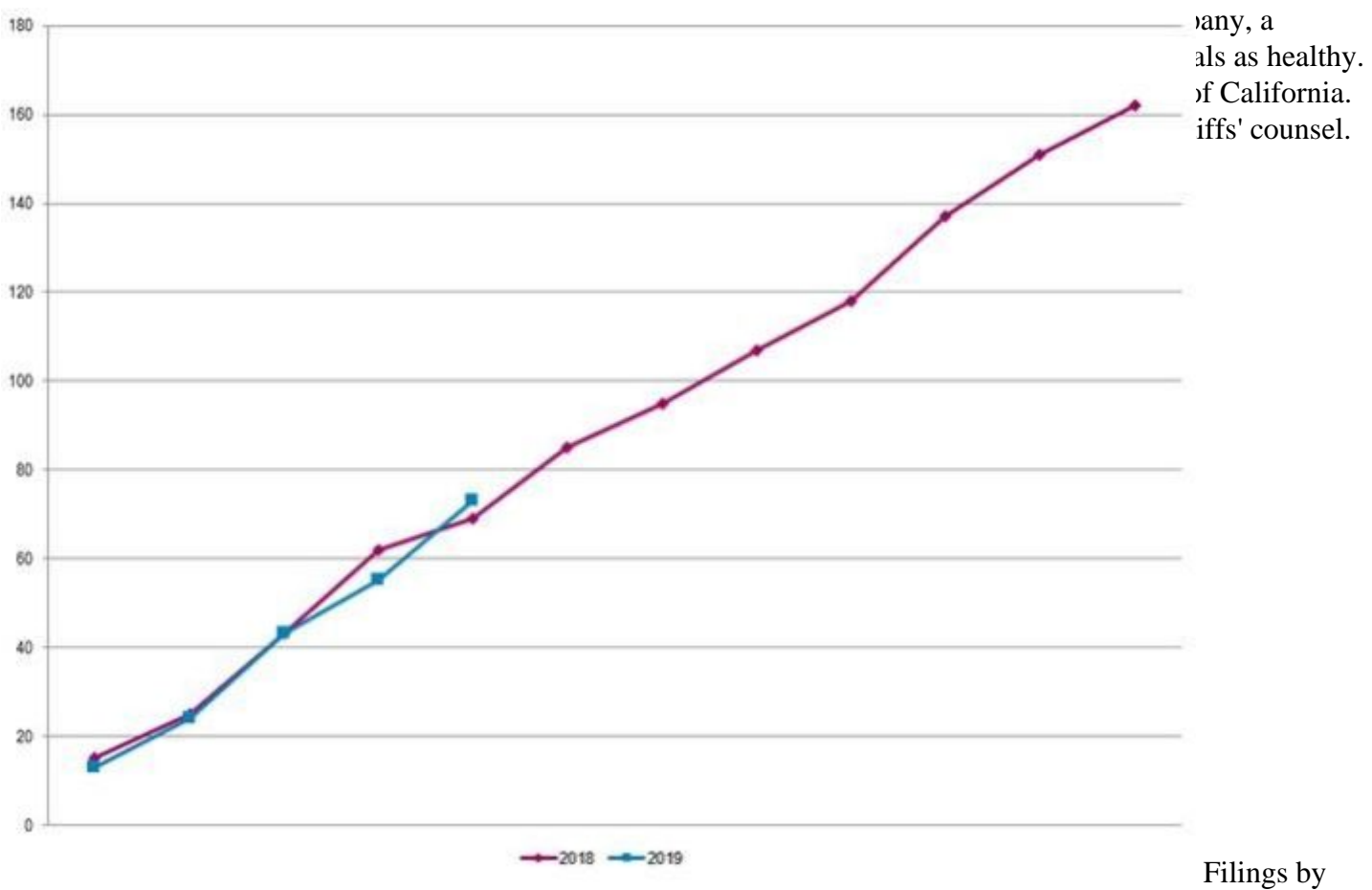
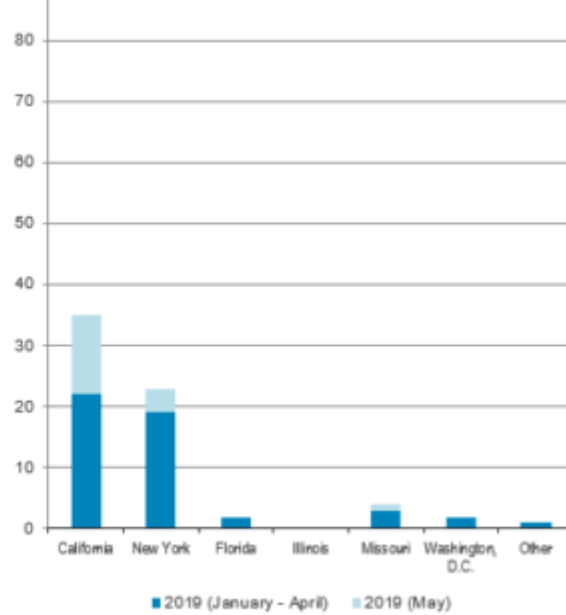
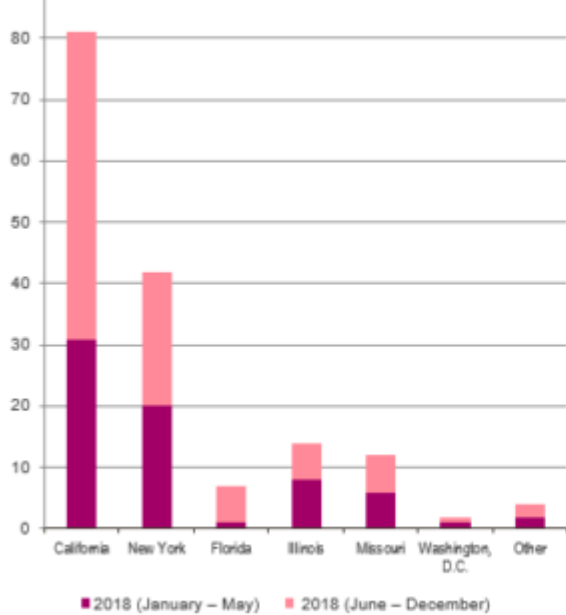
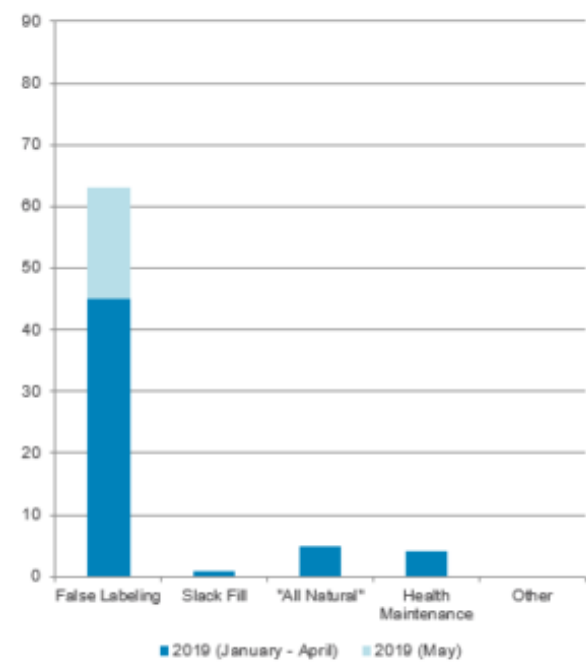
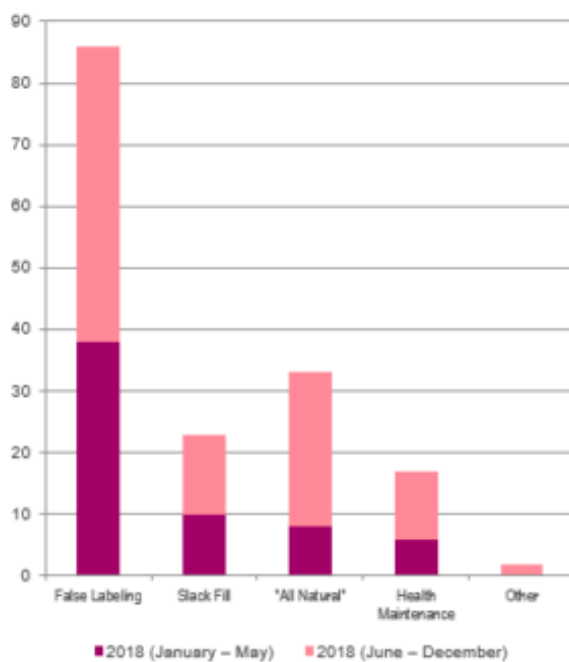


There were seventeen new cases filed in May, putting total filings for the year at seventy-two. By this time last year, plaintiffs had filed sixty-nine food and beverage cases. Most of the new filings were in California, with a few in New York and one in Missouri. All seventeen of the new cases were false labeling cases. In a continued expansion of the "sustainability/human rights" cases, several tuna companies were sued in the Northern District of California for allegedly misleading consumers about whether their tuna is dolphin safe. Plaintiffs allege that the tuna suppliers use fishing tactics that can be harmful to dolphins, rendering their "Dolphin Safe" labels misleading under California law and similar laws from all fifty states. These cases evoke similar human rights supply chain cases pursued, largely without success, in the last few years in the Ninth Circuit including the Chipotle GMO supply chain case, *Schneider v. Chipotle Mexico Grill, Inc.*, and the recent Ninth Circuit





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