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January 19, 2018

Food & Consumer Packaged Goods Litigation

New Filings – January 19, 2018

[*Kelly v. Cameron's Coffee and Distribution Company*](#), No. 1816-CV00470 (Mo. Cir. Ct. – Jackson Cnty.): Putative class action asserting violations of the Missouri Merchandising Practices Act. Plaintiff alleges that Defendant sells coffee pods labeled as "100% compostable and environmentally friendly," when in fact the coffee pods are only compostable in commercial composting facilities that are not generally available in Missouri. [*Cesta v. Trader Joe's Company*](#), No. BC689087 (Cal. Super. Ct. – Alameda Cnty.): Putative class action asserting violations of California's CLRA, UCL, and FAL. Plaintiff alleges that Defendant's Vitamin E Oil product is falsely advertised, as it is actually a blend of several oils, predominantly soybean oil, which is less expensive and of lower quality than vitamin E oil. [*Stanley Frompovicz v. Niagara Bottling, LLC, et al.*](#), No. 2:18-cv-00054 (E.D. Pa): Putative class action asserting claims for False Advertising under the Lanham Act and for Unfair Competition under Pennsylvania Law. Plaintiff alleges that Defendants have been passing off well water as spring water. [*Biscocho v. Nomura & Company, Inc.*](#), No. 18CIV00223 (Cal. Super. Ct. – San Mateo Cnty.): Putative class action asserting violations of California's FAL and UCL. Plaintiff alleges that Defendant induced consumers to buy its white rice by advertising it as brown rice.

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Food & Consumer Packaged Goods Litigation

Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

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