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Food & Consumer Packaged Goods Litigation

Court Dismisses ECJ Claims

Swearingen, et al. v. Healthy Beverage, LLC, et al., No. 3:13-cv-04385 (N.D. Cal.): The Court issued an order dismissing this ECJ action, which challenged Defendant's use of the term "evaporated cane juice" on the ingredient lists for its Steaz Iced Green Tea and Steaz Organic Energy Drinks. The order dismissed with prejudice Plaintiffs' UCL, FAL, and CLRA claims, which failed to plead reliance, and dismissed its unjust enrichment claim because it was inadequately plead.

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Food & Consumer Packaged Goods Litigation

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