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February 02, 2016

Food & Consumer Packaged Goods Litigation

New Filings for February 23, 2016

Jones v. Nutiva, Inc., No. 4:16-cv-711 (N.D. Cal.): Putative class action alleging violations of California's UCL, CLRA, and FAL, based on the allegation that Defendant misleadingly labels and markets its coconut oil product as "inherently healthy," and a "healthy alternative to butter and other oils," when in fact its products are inherently unhealthy. [Complaint](#). *Daniels et al v. Izze Beverage Co.*, No. CGC 16-550319 (Cal. Sup. Ct. – San Francisco Cnty.): Putative class action alleging violations of California's UCL, FAL, CLRA, and a claim for breach of quasi-contract, based on the allegation that Defendant falsely represents that its carbonated juice products contain "no preservatives," when the products contain citric acid and/or ascorbic acid. [Complaint](#). *Johnson v. Richardson Brands Co.*, No. 1622-CC00271 (Mo. Cir. Ct. – St. Louis): Putative class action alleging violations of Missouri's Merchandising Practices Act and a claim of unjust enrichment, based on the allegation that Defendant falsely represents that its "Peppermint Poles" candy product is "All Natural," when in fact the product contains synthetic ingredients, including Red 40, Yellow 6, and Blue 2 coloring. [Complaint](#).

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Blog series

Food & Consumer Packaged Goods Litigation

Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

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