Blogs January 21, 2016 Final Settlement Proposed in Subway Foot Long Actions

In re: Subway Footlong Sandwich Mark'g & Sales Practices Litig., No. 2:13-md-2439 (E.D. Wis.): Subway moved unopposed for final approval of a proposed settlement in multiple pending consolidated putative class actions alleging that its sub sandwiches are shorter than 12 inches as represented by their "foot long" label. The terms of the proposed settlement are as follows: (1) Defendants will make certain franchise practice changes to ensure that bread sold to customers is either 6 or 12 inches long; (2) Defendants will pay no more than \$525,000 in attorney fees, expenses, costs and incentive awards. *Order.*

Explore more in

Food & Consumer Packaged Goods Litigation Food & Beverage