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Court Dismisses Claim for Injunctive Relief in “All Natural” Case, Remainder of Claims Survive

Anderson v. The Hain Celestial Group, Inc., No. 5:14-cv-03895 (N.D. Cal.): In this putative class action alleging violations of California's CLRA, FAL and UCL, Plaintiff bases her claims on allegations that Defendant's "Sunflower Dream" drink is misleadingly labeled "all natural," while it contains artificial ingredients. Defendant moved for dismissal, and the Court granted in part and denied in part its motion. While the Court found that Plaintiff had standing, at least in the early stages of litigation, to assert claims for products she did not purchase and that Plaintiff had raised plausible allegations, the Court nevertheless concluded that Plaintiff did not have standing to sue for injunctive relief because Plaintiff does not intend to purchase the product at issue in the future. By the Court's order, Plaintiff's claim for injunctive relief is dismissed, but Plaintiff's remaining claims survive. [Order](#).

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