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Food & Consumer Packaged Goods Litigation

Voluntary Dismissal in Frito-Lay Pretzel Case

Figy v. Frito-Lay North America, Inc., No. 3:13-CV-3988 (N.D. Cal.) Plaintiffs filed a notice of voluntary dismissal in a putative class action alleging claims under California's UCL, FAL, and CLRA, claiming that defendant's pretzel products are misrepresented as being "Made with All Natural Ingredients" when in fact they contain "artificial, synthetic and unnatural ingredients" and are further misbranded as being "Low Fat" or "Fat Free" without directing consumers to the sodium content information as required under federal law. [Order](#).

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