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Food & Consumer Packaged Goods Litigation

## New Filings

*Scarola v. That's How We Roll LLC*, No. 9:14cv80983 (S.D. Fla.): Putative class action alleging claims under Florida's Deceptive and Unfair Trade Practices Act, Magnusson-Moss, negligent misrepresentation, breach of express warranty, and unjust enrichment, claiming that the defendant misrepresents its chips as "all natural" when they contain GMO ingredients, such as white corn, corn oil, and toasted corn germ. [Complaint](#). *Jinju Sushi Inc. v. Farmers Rice Coop., Inc.*, No. BC553043 (L.A. Super.): Putative class action claiming that the defendants misrepresented their rice as premium rice blends such as "New Crop", "New Variety", "New Rose," "Imperial Rose," and "U.S. No. 1 Extra Fancy" when in fact the rice was mostly "flush rice," or "broken, used, or recycled rice." Further, the plaintiff alleges that the rice was often stored in a manner in which it could be contaminated with foreign substances such as insects, rodents, bird remains, and black mold. [Complaint](#).

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Blog series

## Food & Consumer Packaged Goods Litigation

Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

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