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July 28, 2014

Food & Consumer Packaged Goods Litigation

### **New Filings for July 28, 2014**

*Epstein v. Aidells Sausage Co.*, No. 9:14-cv-80916 (S.D. Fla.): Putative class action alleging claims under Florida's Deceptive and Unfair Trade Practices Act, negligent misrepresentation, breach of express warranty, violations of Magnusson-Moss, and unjust enrichment, claiming that defendant misrepresents its sausages as "all natural" when they contain unnatural, synthetic, artificial, and/or GMO ingredients including Cane Sugar, Soybean Oil, Salt, Citric Acid, Tequila, Sugar, Sodium Phosphate, Flavorings, Sodium Erythorbate, Sodium Nitrite, Maltodextrin and Modified Food Starch. [Complaint](#)

*Segedie v. The Hain Celestial Grp., Inc.*, No. 7:14-cv-5029 (S.D.N.Y.): Putative class action alleging claims under California's Organic Products Act, CLRA, FAL, and UCL, New York's G.B.L. sec. 349, breaches of express and implied warranties, deceit and/or misrepresentation, fraudulent concealment, and constructive fraud under common law and under California Civ. Code secs. 1709 and 1573, unjust enrichment, negligence, and negligent misrepresentation, claiming that numerous of defendant's "Earth's Best" brand products—including infant foods, baby foods, kids' foods, baby care products, and home care products—were misbranded and misrepresented as being organic and/or natural when in fact they contain an array of ingredients (such as synthetic substances, artificial flavors, artificial preservatives, artificial colors, and toxic compounds) that federal law prohibits in organic foods. [Complaint](#).

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## **Food & Consumer Packaged Goods Litigation**

Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

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