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May 09, 2014

Food & Consumer Packaged Goods Litigation

New Filings for May 9, 2014

Joseph v. Trader Joe's Co., No. BC543455 (L.A. Sup.): Individual action alleging claims under the California UCL and FAL, claiming that defendant's produce and meat was mislabeled as to country of origin. [Complaint](#).
Stetz v. H.J. Heinz Co., No. 3:14cv1871 (N.D. Cal.): Putative class action alleging claims for breach of express warranty and under California's CLRA, UCL, and FAL, based on allegations that Heinz's distilled white vinegar products are misrepresented as "all natural" when in fact they contain GMOs. [Complaint](#).
Garrett v. Bumble Bee Foods, No. 1-14-cv-264322 (Santa Clara Super.): Putative class action alleging claims under California's UCL, FAL, and CLRA, along with breach of implied warranty, negligent misrepresentation, negligence, unjust enrichment, recovery in assumpsit, and declaratory relief claims. Plaintiff alleges that defendant's products are misbranded and misleading to the extent that they are advertised and/or labeled as "Excellent Source Omega 3" and bear an American Heart Association seal without disclosing that this is a paid endorsement. [Complaint](#).

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Food & Consumer Packaged Goods Litigation

Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

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