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April 22, 2014

Food & Consumer Packaged Goods Litigation

### **New Filings for April 22, 2014**

*Weiss v. The Kroger Co. et al.*, No. BC541622 (L.A. Cty Super.): Putative class action alleging claims under California's CLRA, FAL, and UCL for false advertising of the sodium content of its sunflower seeds. [Complaint](#).

*Marshall v. Monster Beverage Corp.*, No CGC-14-538447 (S.F. Super.): Putative class action alleging claims under California's CLRA, FAL, and UCL, as well as Unjust Enrichment, claiming that defendant misrepresents its Hansen's, Vidration, Blue Sky, Energy Pro, Diet Red and all Blue Energy products as being "Natural," "100% Natural," or "All Natural" when they actually contain color additives and synthetic ingredients such as citric acid and erythritol, which is a sugar alcohol made from genetically modified corn. [Complaint](#).

*Hall v. Diamond Foods Inc.*, No. CGC-14-538387 (S.F. Super.): Putative class action alleging claims under California's UCL, FAL, CLRA, and Unjust Enrichment claiming that defendant falsely labels and advertises its Kettle and Tias! chips as "natural," "all natural" or "reduced fat" when, in fact, they contain synthetic ingredients such as citric acid, maltodextrin, and color additives. [Complaint](#).

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Blog series

## **Food & Consumer Packaged Goods Litigation**

Food & Consumer Packaged Goods Litigation shares timely insights into litigation developments, emerging arguments and challenges facing food and consumer packaged goods manufacturers and related industries.

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