

Join us on Wednesday, November 8th (from 1:00-2:00 pm eastern) for a webcast – "**How to Prepare Now for** <u>Shareholder Activism</u>" – to learn how to gear up for shareholder activism before it happens – and what to do when it does. You will learn a bevy of practical tips and come away from the program with the knowledge needed to nimbly move forward in a rapidly, shifting environment. <u>Please RSVP</u> for this complimentary program today.

The panelists include Jason Day, Andrew Bor, Ned Prusse and Broc Romanek from Perkins Coie – and two deal specialists: Joele Frank's Kelly Sullivan and Innisfree's Gabby Wolf. We will cover:

- How to track and be ready for activists.
- What to do when an activist initially shows up or reaches out.

- How to handle an actual activist campaign.
- How management's level of engagement with an activist matters (or doesn't) during an activist campaign.
- Specific actions to undertake to handle universal proxy going forward.

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Public Chatter provides practical guidance—and the latest developments—to those grappling with public company securities law and corporate governance issues, through content developed from an in-house perspective.

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