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Public Chatter

Aspiring To Be Green? Avoid Common Advertising Pitfalls

We've blogged before about "[What You Can \(and Can't\) Say About ESG: FTC-Style](#)" - so if you're knee deep in climate issues these days, this new memo from Jason Howell, and Jared Bryant entitled "[Aspiring To Be Green? Avoid Common Advertising Pitfalls](#)" is worth reading...

Blog series

Public Chatter

Public Chatter provides practical guidance—and the latest developments—to those grappling with public company securities law and corporate governance issues, through content developed from an in-house perspective.

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