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44 min

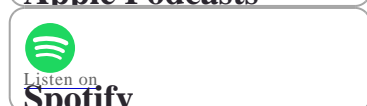
Part 2: How Americans' Views of Corporations Are Changing—for Better or Worse



In part two of our series on how Americans' views of corporations are changing, Senior Counsel Chris Wilkinson is joined by Perkins Coie's persuasive communications advisor, Senior Litigation Consultant Karen Lisko, to discuss how these views are playing out in the courtroom. Karen provides insights into the impact of public perception of corporations on jury decisions, shares strategies for corporations to use when defending a case, and describes her own experience educating lawyers and judges in presenting their best case at trial.

Be sure to listen to part one of this podcast series, in which Senior Counsel Chris Wilkinson and Ani Huang, CEO of the Center On Executive Compensation and senior vice president at the HR Policy Association, discuss a variety of topics ranging from how strong corporate values can enhance engagement with customers to how workers inside businesses are affecting the overall landscape. Chris and Ani also delve into key concerns for C-suite executives as the country heads into the 2024 national election cycle.

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