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August 10, 2021

Our "Shareholder Engagement Workshop" - Mock Engagement & More...

We've decided to hold a second installment of our popular "Shareholder Engagement Workshop" for in-house practitioners as the initial one filled to capacity so quickly. It's being held next Tuesday, August 17th - so if you're in-house and interested, please drop me a line and I'll shoot over an invite. Here's how the workshop works: 1. I'll interview a pair of experienced in-house practitioners on their practices for about 20 minutes. 2. The floor will be opened to the limited capacity group of in-house attendees to ask questions or share their own anecdotes. 3. Our firm's communications pro will share some practical tips about how to negotiate (eg. how to handle unexpected questions). 4. The pair of experienced in-house practitioners will conduct a mock engagement that is analyzed by the communications pro.

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