

Loyalty and Rewards Programs

Jason Howell team up with Miriam Farhi, co-chair of Perkins Coie's Privacy & Security practice, to discuss common legal issues and pitfalls associated with loyalty and rewards programs, including in the areas of marketing, privacy, and litigation.

[Listen to "Loyalty and Rewards Programs - Episode 6" on Spreaker.](#)

Find us where you get your podcasts

Contributors



[Jason S. Howell](#)

Partner

JHowell@perkinscoie.com [206.359.3134](tel:206.359.3134)



[Miriam Farhi](#)

Partner

MFarhi@perkinscoie.com [206.359.8195](tel:206.359.8195)

Explore more in

[Intellectual Property Law](#) [Trademark, Copyright, Internet & Advertising](#) [Advertising, Marketing & Promotions](#)