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Age of Disruption

## Protecting Fashion Brands in the Metaverse and Beyond

Fashion brands have taken a liking to the metaverse—perhaps due to the creative freedoms it provides. But with that freedom comes an easier means for infringers to trade off of brands' valuable intellectual property.

This Update delves into the actions brands can take to prevent and resolve unauthorized usage of their intellectual property.

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Blog series

## Age of Disruption

We live in a disruptive age, with ever-accelerating advances in technology largely fueling the disruption permeating almost every aspect of our lives.

We created the *Age of Disruption* blog with the goal of exploring the emerging technologies reshaping society and the business and legal considerations that they raise.

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