

[Blogs](#)

August 23, 2022

Protecting Fashion Brands in the Metaverse and Beyond

Fashion brands have taken a liking to the metaverse—perhaps due to the creative freedoms it provides. But with that freedom comes an easier means for infringers to trade off of brands' valuable intellectual property.

This Update delves into the actions brands can take to prevent and resolve unauthorized usage of their intellectual property.

[Read More](#)

Explore more in

[Technology Transactions & Privacy Law](#)