



With the first quarter of 2024 in full swing, it is a good time for brands to revisit marketing compliance strategies to minimize the risk of potential class actions, regulatory enforcement actions, and competitor challenges.

This Update highlights hot topics in advertising law for 2024.

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Authors



Jason S. Howell

Partner

JHowell@perkinscoie.com [206.359.3134](tel:206.359.3134)



Erik Tuvey

IP Attorney

ETuvey@perkinscoie.com [206.359.3467](tel:206.359.3467)



Jared H. Bryant

Practice Attorney

JBryant@perkinscoie.com [206.359.3664](tel:206.359.3664)



Tim Carter

Associate

TCarter@perkinscoie.com [650.838.4786](tel:650.838.4786)



Nathan W. Kosnoff

Discovery Attorney

NKosnoff@perkinscoie.com [206.359.6673](tel:206.359.6673)

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