



As part of its assessment of the Guidelines for the Use of Environmental Marketing Claims (Green Guides), the Federal Trade Commission (FTC) will hold a workshop on May 23, 2023, to consider "recyclable" advertising claims and issues related to environmental claims.

The workshop is titled "[Talking Trash at the FTC: Recyclable Claims and the Green Guides.](#)"

The event will feature panels covering topics including:

- The current state of recycling practices and recycling-related advertising in the United States.
- Consumer perception of current and emerging recycling-related claims.

- The need for updates or other changes to the Green Guides related to recycling claims.

See our previous [blog](#) post for more detail on the green advertising topics the FTC is considering.

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