Blogs July 20, 2020

The AMP Moment Podcast



The co-chairs of Perkins Coie's Advertising, Marketing & Promotions (AMP) group are excited to launch their podcast titled *The AMP Moment*.

Meant to be easily digestible for busy in-house marketing and litigation counsel, the podcast focuses on where advertising, marketing, and promotions law meets practicing in the moment. On the first episode, COVID-19 and Advertising and Marketing Law, Jason Howell discusses practicing law in the current climate and share hot marketing and litigation topics during COVID-19, including health claims and cause marketing. Listen to their first episode here.

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