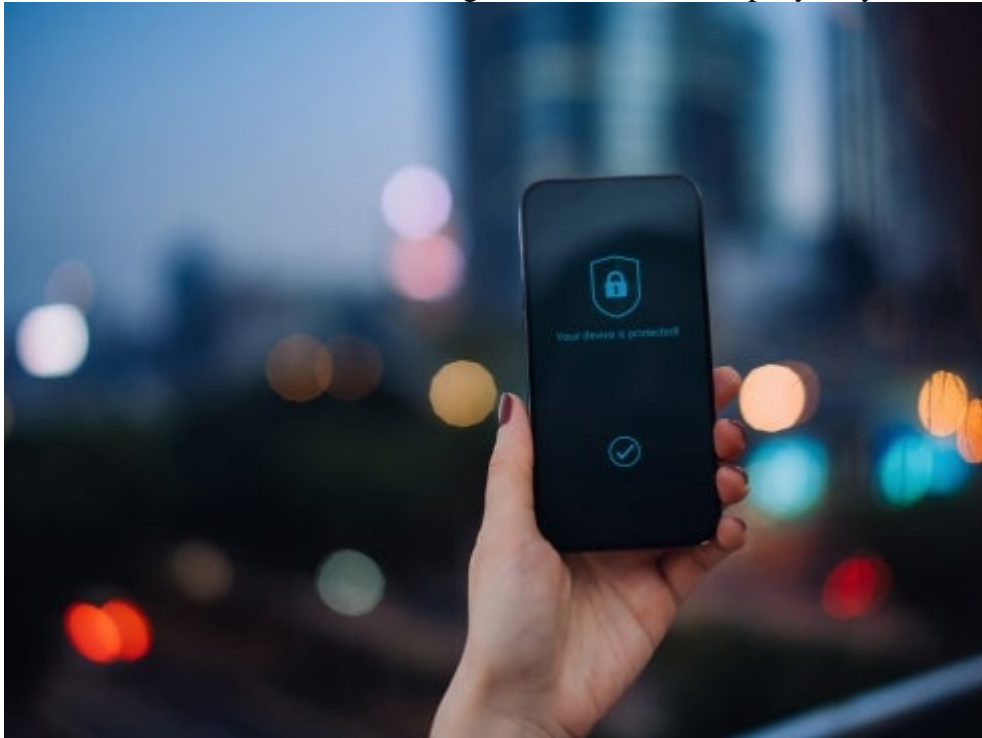


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May 07, 2019

New Consumer Protection Due Diligence That Your Company May Need to Perform



The Ninth Circuit recently held a company vicariously liable for the actions of a downstream vendor of text message and telephone marketing activities.

Companies should consider due diligence and vendor oversight protocols as counter-measures to limit the risk of liability for digital advertising and text marketing activities.

Explore more in

[Consumer Protection](#)