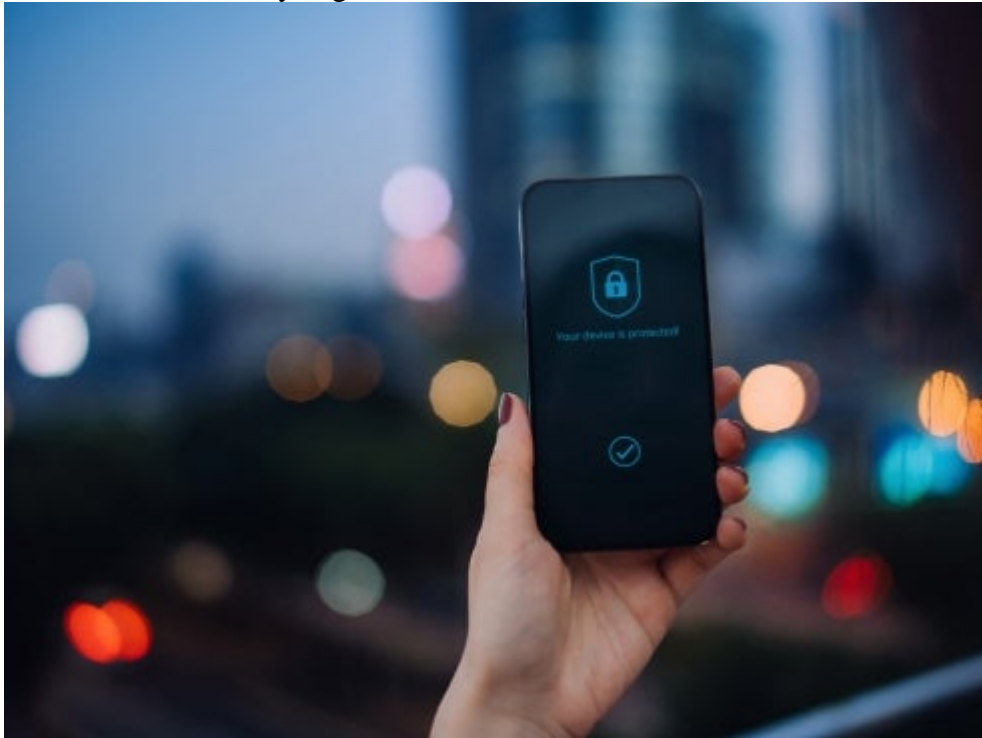


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July 11, 2024

The American Privacy Rights Act: Could This Be the One?



The chair of the U.S. Senate Committee on Commerce, Science, and Transportation, Maria Cantwell (D-WA), and the chair of the U.S. House Committee on Energy and Commerce, Cathy McMorris Rodgers (R-WA), [released](#) a [discussion draft](#) of the American Privacy Rights Act (APRA) on April 7, 2024.

This announcement of a bipartisan, bicameral bill for a federal comprehensive consumer privacy law was a significant—and unexpected—development in the wake of the [American Data Privacy and Protection Act \(ADPPA\)](#), which never made it to a House floor vote despite bipartisan, bicameral support and considerable attention.

Below is a summary of the APRA's key provisions, which reflect many principles seen in the ADPPA, the wave of omnibus state consumer privacy laws, and Federal Trade Commission (FTC) activity.

Authors