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From General Counsel to CEO: A Conversation With Yoko Miyashita, CEO of Leafly

Perkins Coie Partner Barak Cohen is joined by Yoko Miyashita, CEO of Leafly. Yoko and Barak discuss her transition from general counsel of a leading cannabis company to CEO. They dive into the unique features of the cannabis industry compared to other industries, the unique business challenges of the cannabis industry as well as predictions for the industry's future.

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