



Perkins Coie sponsored the [IAM Live: Trade Secrets Strategy USA](#), which brought together leading experts, including private practice and in-house counsel, to provide actionable insights into the identification, management, valuation, enforcement, and monetization of trade secrets.

James Sanders, partner and firmwide co-chair of the Trade Secrets practice, moderated the "Understanding the Value of Trade Secrets" panel on capturing the value of trade secrets and building an intellectual property (IP) strategy to understand its advantages.

## **Speakers**



## **James Sanders**

Partner

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