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September 29, 2023

IP-Con 2023: The Coming Vortex



Perkins Coie sponsored the annual McCarthy Institute IPCon. This year's conference focused on the convergence of AI, IP, and regulation. Partner Fab Vayra took part in a panel on the right of publicity with respect to the rise of deepfakes in audio and visual media, including who needs to be regulated.

## **Authors**

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