

## **Balancing Blockchain's Rewards With Its Antitrust Risks**

The emergence of blockchain technology has heralded significant advances across an array of industries, from financial services to consumer goods. But there are two sides to every bitcoin.

While providing an important vehicle for entry and disruption, blockchain also creates antitrust risks arising from new opportunities for firms to collude, signal competitively sensitive information, trade ahead, or engage in exclusionary tactics to block actual or potential rivals.

This article analyzes both the potential antitrust pitfalls and competitive opportunities associated with blockchain.

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