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### Will Taylor Swift's Bad Blood with Ticketmaster Spur Antitrust Action?



Pop superstar Taylor Swift's fan base — known as Swifties — seeking to score tickets to her highly anticipated Eras tour were outraged when Ticketmaster was unable to handle what it dubbed "unprecedented" demand earlier this month.

In response, Swift bemoaned, "It's really difficult for me to trust an outside entity with these relationships and loyalties, and excruciating for me to just watch mistakes happen with no recourse."

Those following the story know "all too well," as one of the singer-songwriter's biggest hits put it, that the political reaction was swift. Rep. Alexandria Ocasio-Cortez, D-N.Y., tweeted during the tour presale that "Ticketmaster is a monopoly, its merger with Live Nation should never have been approved, and they need to be reined in. Break them up."

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## Authors

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